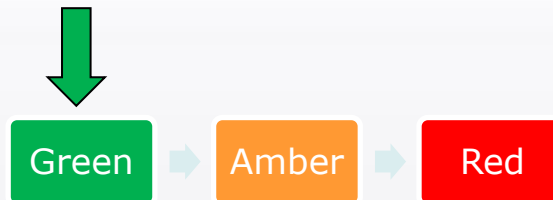


# 2025 Chapter Goals and Objectives

## Goal 1.

Promote the aims, objectives and national legislative agenda of the Military Officers Association of America:

- Support National MOAA's aims and objectives in all Chapter activities.
- Encourage all Chapter members to periodically review the MOAA national legislative agenda via our Take Action link to the Legislative Action Center to facilitate review and individual input.



Lead: President Assist: All

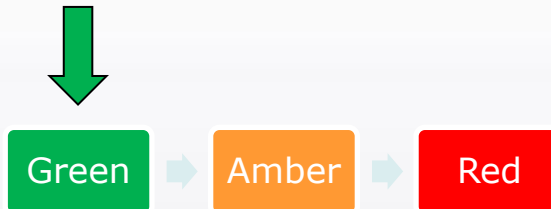
**NEVER STOP SERVING!**

# 2025 Chapter Goals and Objectives

## Goal 2.

Promote state legislation beneficial to active-duty service members, veterans and retirees:

- Express Chapter views on specific areas of concern by attending all MOAA State Council Meetings.
- Send targeted emails to each of our state legislators providing specific website links and other appropriate media to address areas of concern or achievement.



Lead: Leg LNO / Assist: All

**NEVER STOP SERVING!**

# Chapter Goals and Objectives 2025

## Goal 3.

Provide useful services for Chapter members, their families, and the Southwest Oklahoma area:

- Provide assistance and support to Chapter members, their families and survivors in the event of prolonged illness or death of a Chapter member.
- Endorse and assist other SW Oklahoma organizations that provide support to families of active-duty service members, veterans and retirees for the benefit of our Chapter members and families.
- Maintain membership in southwest Oklahoma veteran's organizations (e.g., Comanche County Veterans Council).



Lead: Pers Affairs / Assist: All

# Chapter Goals and Objectives 2025

## Goal 4.

### Build Chapter membership:

- Develop a membership campaign focused on attaining ten new members with emphasis on ADA and WOs.
- Attend Fort Sill Retirement Ceremonies to recruit potential members (QR Code Cards)
- Staff a booth at Retiree Appreciation Days 2025 to increase awareness of MOAA

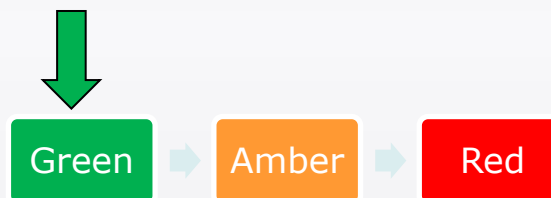


# Chapter Goals and Objectives 2025

## Goal 5.

Recognize and support deserving young men and women in Southwest Oklahoma:

- Provide awards (medals and monetary) that recognize military achievement for deserving cadets in Junior and Senior ROTC programs in Southwest Oklahoma
- Award five \$1,000 scholarships to area high school seniors through the SW OK Chapter of MOAA Scholarship Fund.
- Award a \$1000 scholarship to a qualified ROTC cadet from Cameron University through the SW OK Chapter of MOAA Scholarship Fund.



Lead: Mil LNO / Assist: All

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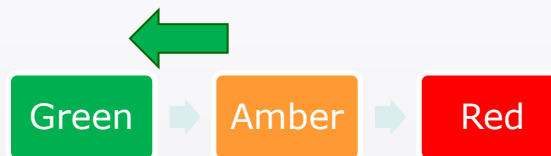
*NEVER STOP SERVING!*

# Chapter Goals and Objectives 2025

## Goal 6.

Promote individual member, sponsor and Chapter contributions and activities:

- Submit at least two Chapter activities to be publicized by KSWO or the Lawton Constitution in 2025.
- Submit at least one article for publication in the MOAA Magazine or the online MOAA Newsletter.
- Recognize Chapter members with appropriate National MOAA Awards for Chapter leadership, outstanding service or completion of special projects contributing to the Chapter or MOAA.
- Publicize member contributions and activities on the Chapter website.



Lead: Public Affairs/ Assist: All

# Chapter Goals and Objectives 2025

## Goal 7.

Earn national recognition for the Chapter:

- Earn 5-star Level of Excellence Chapter Award from MOAA.
- Earn 5-star Marvin Harris Communications Award for Chapter website.



# Chapter Goals and Objectives 2025

## Goal 8.

Build the financial resources of the Chapter:

- Conduct at least one fundraising event in 2025 with an objective to raise at least \$1300.
- Attain a combined twenty or more Platinum Sponsors and Chapter Century Club contributions to the Scholarship Fund in 2025 with an objective to raise \$6,000.

